

Admissions

Create Lifelong Relationships with Candidates

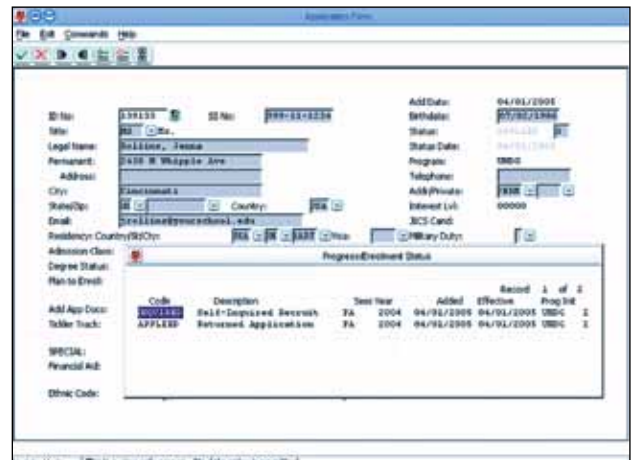
In today's competitive environment, it's essential to build strong candidate relationships from the start of the recruitment process. Jenzabar CX Admissions manages your vital admissions data, enabling your Admissions office to keep a clear focus on identifying and recruiting the best candidates for your institution. Jenzabar CX Admissions streamlines and automates all of your admissions processes—including prospect tracking, importing student biographical and academic data, and analyzing and generating candidate information reports—and shares data with other administrative offices via an integrated database. Flexible, powerful tools help you organize workflow, schedule recruiting visits and interviews, create personalized correspondence, and send communications to the right candidates at the right time. Jenzabar CX Admissions helps you create relationships that will last a lifetime.

Admissions Communications Management

- Create personalized letters for prospects; customize your correspondence to match each applicant's interests
- Maintain an unlimited number of addresses for each prospect
- Track incoming and outgoing correspondence
- Schedule or automatically generate follow-up letters and phone calls
- Eliminate redundant correspondence and provide a controlled flow of information from your institution
- Inform candidates of their status or admissions decision, as well as eligibility information, work-study information, and preliminary financial aid estimates
- Generate daily call and contact sheets for your recruitment staff
- Analyze and track types of calls and record telemarketing results

Candidate Information Organization

- Assign each candidate an automatically-generated unique identification number
- Maintain and track a full range of application data, including candidate information for freshmen, transfer, international, non-degree seeking and multiple program applicants
- Monitor applicants throughout the application process with user-configurable candidate stage tracking



Admissions: Application Status Window

- Organize application requirement data including test scores, transcript/grade information, and recommendation letters
- Identify received and missing application components by candidate
- Track detailed candidate interaction throughout the application process

Recruiting Visit and Interview Scheduling

- Maintain a schedule of college fairs and high school visits for your recruitment staff
- Track candidate interview and campus visit requests and times
- Generate recruiters' visit and interview schedules

Candidate Data Analysis and Reporting

- Maintain unlimited biographical and academic information on candidates
- Cognos® reporting tool provides 90 standard admissions reports, interfacing with SAT, ACT, CEEB tapes, and student search disks
- Generate counselor information
- Perform statistical analyses
- Identify major feeder schools, trends, and target markets
- Store applicant information for future sessions
- Follow up on third-party referrals

Streamline Operations with Jenzabar CX

Offered on the UNIX® platform with a Java® user interface, Jenzabar CX enables every office on campus to access, update, and store crucial data more easily and efficiently. Authorized users share real-time information across administrative and academic departments, helping you to streamline operations and optimize your business processes.

- ▷ Shared database eliminates duplicate work, increasing administrative productivity and accuracy
- ▷ Powerful reporting tools provide end-user access to essential information and processes
- ▷ Student information is tracked from applicant stage through alumni/ae stage, supporting student success

From Admissions to Advancement, Jenzabar CX helps you deliver prompt, personalized service to prospects, students, alumni, families, and friends.

A Complete Set of Jenzabar CX Modules

Jenzabar CX offers a complete set of fully integrated modules to help manage your student information and business office data—each sharing a common database and standard user interface.

- ▷ Accounts Payable & Purchasing ▷ Accounts Receivable
- ▷ **Admissions** ▷ Enterprise Reporting ▷ Financial Aid
- ▷ Fixed Assets ▷ General Ledger ▷ Grading & Transcripts
- ▷ Human Resources ▷ Institutional Advancement
- ▷ Loan Processing ▷ Registration ▷ Student Affairs

Build Lifelong Relationships with Jenzabar

You can further extend the functionality of Jenzabar CX through our constituent relationship modules (CRMs), which let you offer Web-based self-service to all constituents. CRMs provide tight integration between Jenzabar CX and our Web portal, Jenzabar's Internet Campus Solution. From applicants to alumni, your constituents can access administrative and academic data anytime, anywhere via the portal—and the data they enter into any Jenzabar CRM is integrated with Jenzabar CX. Jenzabar gives your institution the power to build lifelong relationships with every constituent—so candidates become students, students become graduates, and alumni become donors.

The Jenzabar® Advantage

In today's competitive world, institutions of higher education need every advantage to achieve their mission and goals—from innovative software to strategic expertise and client-tailored services. Find it all in one place, delivered by a strong technology partner dedicated to your success: that's the Jenzabar advantage. Our family of fully integrated products includes:

- ▷ Award-winning, proven ERP systems ▷ Constituent relationship modules & award-winning campus portal ▷ Learning management system ▷ Retention management solution ▷ Institutional intelligence solutions ▷ Continuing education systems

Count on Jenzabar for comprehensive solutions that help you manage data throughout the student lifecycle and across the campus. From Admissions to Advancement, we're with you all the way to maximum success.

Jenzabar, Inc.

Jenzabar, Inc. is a leading provider of enterprise software and services developed exclusively for higher education. With more than 35 years of combined experience offering technology solutions to colleges and universities, Jenzabar is the trusted partner of choice to 700 campuses worldwide, including private liberal arts, state, and community colleges and business, medical, law and other graduate schools.